

Children & Young People's Service
(Sara Gibbs)
Activity Plan 2009 - 2010
Reducing Teenage Pregnancy



Why is this important?

Teenage pregnancy is strongly associated with the most deprived and socially excluded young people. While young people can be competent parents, studies show that children born to teenagers are more likely to experience a range of negative outcomes in later life. Teenagers who become parents are at higher risk of long-term social exclusion and for many, particularly those who leave education when they become pregnant, their lack of qualifications can trap them in poverty.

Objectives:

- 1 To develop a dataset and ensure that this underpins commissioning and performance management
- 2 To develop and implement a media and communications plan
- 3 To develop and implement a joint Young People's Contraceptive and Sexual Health commissioning plan to ensure there is universal and targeted provision of sexual health services for young people in Devon and that this is performance managed through the Teenage Pregnancy and Young People's Sexual Health Partnership Board
- 4 To develop and implement, in partnership with young people, a Devon wide approach to universal and targeted Sex and Relationships Education provision
- 5 To develop specific, preventative interventions to meet the needs of vulnerable groups of young people.

Area of Activity 1: Data Action Plan

Specific Tasks	Resource	Lead Officer	Milestones
Develop a local monitoring dataset in partnership with regional SWPHO and local leads (PCT/LA).		Sara Gibbs / Kirsty Priestley	Key elements of dataset agreed, consistent with regional priorities Key staff trained in utilising Sparnet systems Data routinely updated as specified on Sparnet
Develop information sharing protocols and procedures and agree the process for data collection on strategy inputs		Glynis Bath	Partnership agreement between Connexions and PCT in place. Consistent use of agreement across Devon Information sharing protocols to include Maternity services and Children's Centres
Ensure local Children's Trusts have relevant information on teenage pregnancy to inform local		Glynis Bath	District data is provided to local Children's Trusts. Local commissioning plans reflect Devon priorities and variations in rates

commissioning			
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Area of Activity 2: Media and Communications Plan

Specific Tasks	Resource	Lead Officer	Milestones
Develop and implement a marketing and communications plan that ensures that partners across the Children's Trust understand their role in preventing teenage pregnancy and promoting young people's sexual health.	Stakeholder event to be part funded by national support team and part funded by Teenage pregnancy budget.	Ruth Dale	Draft Media & Communications strategy submitted to TP Board Devon Teenage Pregnancy and Young Peoples Sexual Health priority setting event Refresh stakeholder distribution list with a key communications link at the priority setting event
Ensure partners across the Children's Trust implement their responsibilities relating to teenage pregnancy prevention and promotion of sexual well-being and that consistent, coherent messages are delivered to young people and their families.		Julia Loveluck	Teenage Pregnancy briefing paper and submission taken to Provider Professional Council. Teenage Pregnancy briefing paper delivered to school governor's annual conference. Teenage pregnancy briefing paper produced for Children in Care designated teachers conference Teenage pregnancy articles published in: - school governors newsletter - Children's Trust bulletin - Foster Carers newsletter

Area of Activity 3: Contraceptive and Sexual Health Services

Support development of services in FE Colleges	Resource	Lead Officer	Milestones
To develop a Devon wide Young People's Contraception and Sexual Health plan to ensure that universal and targeted provision for young people is part of a comprehensive sexual health service level agreement		Steve Brown	A service level agreement for a comprehensive sexual health service is developed which incorporates young people specific requirements.
Implement the Devon "Down2U" young people's sexual health brand across a wide range of settings	SHA funding for brand development (£10k)	Julia loveluck	Young people's consultation event held and findings acted upon. Final branding agreed and resources/ materials/ website developed.

			Number of settings for development against Down2U branding and young people friendly criteria agreed with Health Promotion Devon. Chlamydia services and C-Card are linked into Down2U.
Implement the DoH You're Welcome criteria within young people's sexual health services		Becky Carmichael	Work initiated in 8 settings plus another 4 identified Number of young people's sexual health services which meet the You're Welcome criteria.
Complete the C-Card pilot and begin roll-out across Devon		Glynis Bath	Service level agreement with Health Promotion Devon in place for delivery of C-Card scheme. Settings identified. Keys staff trained. Roll-out of C-card scheme initiated. Sustained resourcing identified for Devon wide implementation.
Work towards the 12 month target to provide a Level 1 (Devon Young People's Sexual Health Strategy 2008) sexual health service within Devon Schools.		Gwen Pearson	All secondary schools have a level 1 service on or adjacent to the school site. Services are consistent with regard to frequency and opening times, as far as possible. School nurse capacity is achieved.
Business case to be drawn up for the development of enhanced sexual health services in those schools within areas of high rates of teenage pregnancy		Becky Carmichael	Business case developed Key settings identified.
Support the development of services in Further Education Colleges		Julia Loveluck	Pathway for honorary contract provision negotiated to enable FE College nurses to supply emergency contraception. FE Colleges registered as C-card condom distribution outlets. Protocols established to recognise the inclusion of school-age pupils in FE settings.

Area of Activity 4: Sex and Relationships Education

Specific Tasks	Resource	Lead Officer	Milestones
In partnership with young people, develop a Devon wide approach to		Annette Lyons	Detailed action plan presented to the Teenage Pregnancy and Young Peoples Sexual Health Board.

universal and targeted Sex and Relationships Education provision both within school and the community			Implementation of the plan's key actions achieved
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Area of Activity 5: Vulnerable groups

Specific Tasks	Resource	Lead Officer	Milestones
To commission targeted interventions work for those young people who are at greatest risk of early sex/ teen pregnancy		Becky Carmichael	<p>Pathways developed for delivery of sex and relationship education and sexual health services for high risk groups.</p> <p>Sex and Relationships Best Practice Guidance for Children & Young people in Care in Devon published.</p> <p>TP briefing paper produced for Children in Care designated teachers conference</p>

Risk Management

Identify the risks associated with achieving the objectives. Describe how the risks are to be managed and monitored under Business Continuity Intentions column. Calculate the likelihood and potential impact (Risk score) where 1 is unlikely to occur or low impact if it does occur and 5 is expected to occur and catastrophic if it does occur. Complete the risk table below as example. Only register here if risk over 15

Example: Likelihood 4 x Impact 5 = 20

Identified Risk	Business Continuity Intentions or measures to address risk identified	Risk score

Performance Management

Identify the performance measures associated with achieving the objectives These can be inputs, outputs and outcome measures. All local measures described will need to be set up in SPAR.net. A template is available if measures are not currently reported through SPAR.net, (contact julie.mitchell@devon.gov.uk).

National/ Local	Performance Measures/ indicators	Target 2009/10 (if appropriate)	Responsible Officer
NI 112	Under 18 conception rate	50% reduction by 2010	<i>Sara Gibbs</i>

Final checklist:

Have you addressed all **green issues** related to the delivery of these actions?

Have you identified how the **voices of children and young people** will be heard and how this will impact on improved delivery?

Have you identified and planned for **equality and diversity** implications arising from your proposed activities?