

# DRAFT



Children & Young People's Service  
(*Philippa Court*)  
Activity Plan 2009- 2010  
*Supporting and working with parents*



### Why is this important?

*Parents are the single most important influence on securing positive outcomes for children and young people. Good parenting is an important precursor to achieving fully the ambitions of the CYPP*

### Objectives:

1a. To identify an infrastructure which will increase coherence and rigour in the delivery of services to parents

1b. For Adult and Children's services Commissioning Officers and Service Providers to gain an understanding of the 'Think Family' agenda, understand its benefits, agree how joined up working practices can be developed and begin the process of embedding the 'Think Family' ethos into the work of Children and Adult Services.

2a To make access to evidence based parenting programmes a consistent entitlement for parents of school aged children, particularly those at risk of achieving poor outcomes.

2b To Extend Family Intervention Project Provision to North and South Devon through the Creation of a Youth Crime Prevention FIP.

2c To Establish a coherent commissioning process for family/parenting support linking with the work of Local Children's Trusts Parenting priorities and included in the overarching theme of 'Strengthening Families'

2d To enable parents and carers to provide positive sex and relationship education in the home and to take on the role of sex and relationships educators, particularly in areas of Devon where there are high rates of unplanned teenage pregnancy. This to be achieved by implementing the Family Planning Association 'Speakeasy' programme for parents of children in KS2 and 3, in particular foster carers and through Children's Homes.

2e To extend the scope and improve the accessibility of parenting information for families and practitioners.

3 To identify and implement a parent participation excellence model

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4a To ensure that Parent Support Advisers linked to Learning Communities are effectively inducted, trained and supervised, and that impact of the role is monitored and evaluated to ensure maximum impact on outcomes.

4b To ensure that practitioners involved in the delivery of parenting interventions and programmes are skilled to do so effectively and confidently.

*Resourcing the Activity Plan.*

*Grant resources are pooled to reduce the 'silo effect of activity. Overarching resource available from targeted funding streams is:*

Grant	Objective
Think Family Grant £366,682	1a;1b;2a;2b direct funding
Extended services Area Based Grant £200,000	1a;3,4 direct funding plus providing officer time.
National Academy (for parenting practitioners) free training offer for evidence based parenting programmes	2a;4
Family Planning Association free training offer for 10 practitioners to deliver the 'Speakeasy' programme' plus the offer of a further 10 paid for places.	2d

Funding allocated alongside each activity is taken from this overarching resource.

Services/ Partnerships resources aligned to the development

Joint Commissioning Team
Extended Services and Parenting Support
Family Information Service
Family Support and Early Intervention Service
Exeter Family Intervention Project
Parent Support Advisers
Adult Services Commissioning Unit
Teenage Pregnancy Board
Schools
Local Learning Communities

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Local Children's Trusts
Integrated Children's Services
Integrated Youth Support
Social care

## Area of Activity (1) Identify an infrastructure which will drive and deliver the Parenting Strategy/ Think Family Agenda

Specific Tasks	Resource	Lead Officer	Milestones
Review the existing structure to drive the parenting strategy/ Think Family developments and reconfigure to create a more joined up approach to the delivery of support for parents of children 0-19	£150,000	Philippa Court	Extended structure for Family support and Early Intervention Service in place by September 2009
Externally facilitated scoping activity with key commissioners and service delivery leads (CYPS and ACS) to plan a wider workshop for managers	£300	Philippa Court (CYPS) Ian Pearson (ACS)	Workshop takes place Autumn 2009
Provide a focussed 'Think Family' workshop for the Children's Trust Partnership council	Officer time	Debbie Pritchard	By November 2009

## Area of Activity 2: Provide Accessible Services which meet identified need

Specific Tasks	Resource	Lead Officer	Milestones
Implement Parental Early Intervention Project ( access to evidence based parenting programmes for vulnerable families)	Approx £190,000	Liz Rafferty	Delivery infrastructure and mechanisms in place. September 2009 DCSF review progress bi-annually :October and March
Set up a YCP FIP as an outreach activity from the existing Exeter one.	Approx£118,00	Jon Richards	Delivery infrastructure and mechanisms in place. September 2009
Promote awareness of parenting developments through Local events linked to Parenting Networks	£1000 budget for each Parenting Network	Liz Rafferty	Initial events linked to National Parents week, October 2009
To identify a project plan for the implementation of 'Speakeasy' including securing the offer of training from the FPA Jan/March	Officer time	Julia Lovelock Philippa Court Helen Reed	Project plan to be presented to the teenage Pregnancy Board October 25th
Confirm workstream and	Officer time	Brian Grady/Annie Straw	

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commissioning strategy for 'Strengthening Families' priority of JCU			
Join above up with work on Local Children's Trust priorities	Officer time	Liza Jarvis	Agreement of aligned commissioning plans by October 2009
Improve accessibility of Parenting information through FSD	Officer time	Dennis Platt	FSD a key focus of the September Parenting Board agenda Agreed developments implemented by January 2010
Trial a 'Parentzone' Development commissioned through North Devon Local Children's Trust. Produce an appraisal and recommendations document for further roll out.	£3000 approx	Liza Jarvis	Trial Parentzone at the Devon Show May 2010 Make recommendations for sustainable roll out July 2010

## Area of Activity 3 : Support and empower parents to participate in the development of services

Specific Tasks	Resource	Lead Officer	Milestones
Parent Representation on all Local Children's Trusts and linked Parenting Networks from a wide range of parents. Representation of parents at Parenting Board Level.	Participation funding to support parent engagement £30,000 available for this task and below	Annie Moore	At least 1 parent representative on each Local Children's Trust and 2 parents on each Children's Trust Parenting Network, and full representation as per TOR on Parenting Board January 2010
Parents being actively sourced and involved in consultations on the commissioning of service provisions. Especially for targeted family groups in need of specialist services		Annie Moore	At least 5 consultations logged on consultation finder by January 2010
Creation and implementation of Parents & Carers Participation/ Involvement Toolkit		Annie Moore	Publication and distribution of Parents/Carers Participation/Involvement Toolkit by November 2009

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## Area of Activity 4 : The development of excellent services which can be proven to be effective

Specific Tasks	Resource	Lead Officer	Milestones
To provide an Induction Programme for PSAs within the first 6 months of their appointment. This to include safeguarding.	£13,000 approx	Mark Freeman	First Cohort begin induction September 2009 Completion of training cohorts (Dec 2009). Delegates then proceed to gain appropriate accreditation (2010).
To provide supervision arrangements for PSAs which will increase their skills and capacity to carry out their role and to safeguard families	£80,000	Peter Chalkley	Development of FS&EI Service complete. Supervisors in place to cover all PSAs by September 2009
Develop and deliver a facilitator training module for practitioners	£10,000	Liz Rafferty with Helen Reed and Liz West (NVO HELP)	Module developed by November 2009-07-02 Delivery January 2010
Organise a workshop for managers across the Children's Trust to raise their awareness of the importance of their role in supporting the learning and development of those delivering parenting interventions.	£1000	Liz Rafferty	October 2009

### Risk Management

Identify the risks associated with achieving the objectives. Describe how the risks are to be managed and monitored under Business Continuity Intentions column. Calculate the likelihood and potential impact (Risk score) where 1 is unlikely to occur or low impact if it does occur and 5 is expected to occur and catastrophic if it does occur. Complete the risk table below as example. Only register here if risk over 15

*Example: Likelihood 4 x Impact 5 = 20*

Identified Risk	Business Continuity Intentions or measures to address risk identified	Risk score
		20
2.3: Difficulty in reaching mutually agreed contract between existing FIP provider in Exeter, Exeter City Council, and DCC; low likelihood but serious impact if it happens	All parties to future contract already involved and support proposal; exemption from tender to be sought; alternative is full competitive tender which would delay implementation considerably, and might not result in feasible service on money available.	4
Insufficient no. of PSAs in post in time for first cohort - additional costs & capacity problems if this arises.	Enquiries made with TDA re- additional training to expand tutor team	6
Difficulties in recruiting Deputy FS&EI S managers - insufficient	Temporarily absorb within the existing staff compliment and offer group	6

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Supervision capacity	supervision	
<ul style="list-style-type: none"> <li>Duplication of consultations</li> <li>Consultation fatigue</li> <li>Parenting groups not fed back outcomes of consultations</li> </ul>	<ul style="list-style-type: none"> <li>Promote use of DCC's 'Consultation Finder' as a central source for previous consultations and for services to register their current and future consultations to reduce duplications.</li> <li>Promote the use of 'Involving Parents &amp; Carers in Your Work' form and contact with 'Parent Participation Development Officer' in the early stages of the preparation of the consultation process for support and advice.</li> <li>Through contact with the Parent Participation Development Officer, services are encouraged to check whether a group has been consulted recently to prevent consultation fatigue.</li> <li>Endorse the need for outcomes to be feedback afterwards to parent groups involved in consultations</li> </ul>	15
<ul style="list-style-type: none"> <li>Parental Early Intervention Project Development (PEIP) is disconnected from the work of Local Children's Trusts and Parenting networks, therefore perpetuates lack of alignment</li> </ul>	<ul style="list-style-type: none"> <li>Meeting with chairs of LCTS re possibilities of joined up development and set up of an workshop to consider how to join up LCT parenting Priorities with other areas of parenting activity (particularly PEIP)</li> </ul>	15
<ul style="list-style-type: none"> <li>Devon does not reach its 'target' numbers of families reached by PEIP .</li> </ul>	<ul style="list-style-type: none"> <li>Clarify and publicise referral routes</li> <li>Develop a clear commissioning and procurement process for EBPP delivery</li> <li>Identify and communicate a 'delivery programme 'for evidence based parenting programmes</li> </ul>	15

## Performance Management

Identify the performance measures associated with achieving the objectives These can be inputs, outputs and outcome measures. All local measures described will need to be set up in SPAR.net. A template is available if measures are not currently reported through SPAR.net, (contact [julie.mitchell@devon.gov.uk](mailto:julie.mitchell@devon.gov.uk)).

National/ Local	Performance Measures/ indicators	Target 2009/10 (if appropriate)	Responsible Officer
NI 19	Reduce recidivism rate (outcome)	Recidivism factor of 0.96 (target is to reduce by 4% each year 08/09, 09/10, 10/11 against 2005 cohort baseline of 1.04) (Already at 0.78)	Sue McGrath
NI 50	Emotional health of children PSA12 (CYPP)		
NI 56	Obesity in primary school aged children in Year 6		
NI 73	Achievement at Level 4 or above in both English and Maths at Key Stage 2 (Threshold)		
NI 87	Secondary School persistent absence rate		
NI 92	Narrowing the gap between the lowest achieving 20% in the Early Years foundation Stage Profile and the rest		

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NI 111	Reduce first time entrants to YJ system (outcome)	1325 FTEs per 100,000 (already at 1133)	Jon Richards
	Numbers of families completing FIP (YCAP) programme (output)	10	Jon Richards
	Number of PSAs to complete induction programme (output)	A minimum of 35	Mark Freeman
	Number of PSAs going on to gain SWIs accreditation(output)	A minimum of 30?	Mark Freeman
	Number of parents benefiting from PSA input	300	Peter Chalkley
	Number of 'Services' reporting to 'Parent Participation Development Officer' and utilising Consultation Finder pre and post consultations	A minimum of 5 by January 2010	Annie Moore
	Parental representation at Parenting Network meetings from a wide range of parent groups	Minimum of 2 parents at each network meeting by January 2010	Annie Moore
	Number of families (children 8-13)supported through targeted parenting and family support	800 by March 2010	Liz Rafferty
NI 112	Under 18 conception rate		
NI 114	Rate of permanent exclusion from school		
NI 117	16-18 year olds who are not in education employment or training (NEET)		
NI 140	Drug Users in Effective Treatment		

## Final checklist:

Have you addressed all **green issues** related to the delivery of these actions?

Have you identified how the **voices of children and young people** will be heard and how this will impact on improved delivery?

Have you identified and planned for **equality and diversity** implications arising from your proposed activities?