

# DRAFT



## Children & Young People's Plan (Sarah Gibbs) Be Healthy Activity Plan 2009- 2010

### Why is this important?

*Investing in the promotion of good health for children and their families through early years, childhood and adolescence can have positive health benefits in terms of people having healthier and longer lives*

### Objectives:

- 1 To promote the best possible start to life for children and families
- 2 To support children and young people make healthy choices

### Area of Activity 1 Provide healthy lifestyle advice to all woman who are pregnant women

Specific Tasks	Resource	Lead Officer	Milestones
1.1 Offer advice and support on smoking cessation, healthy eating and avoiding substance misuse within ante natal care	Existing midwifery services	Gwen Pearson	Health Needs assessment completed for all women
1.2 Encourage all parents/carers to immunise their children	Public Health Nursing Teams	Miles Hapgood	Attendance rates at GP for vaccines at 12, 24 and 60 months
1.3 Promote breastfeeding and produce a new Infant Nutrition Strategy	Public Health Nursing Teams/Midwifery teams	Becky Carmichael	Achievement of LAA local target and Board approval for strategy

### Area of Activity 2 Deliver a co-ordinated approach to promotion of a Healthy Childhood and Adolescence

Specific Tasks	Resource	Lead Officer	Milestones
2.1a Develop the Healthy Schools Plus Programme focusing on schools	PCT funding and Healthy Schools Team	Annette Lyons	92.5% of Devon schools to achieve healthy schools status by March 2010

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<i>serving the most deprived communities</i>			
<i>2.1b Support 95% of Devon schools with healthy schools status through the Healthy Schools Plus process</i>	<i>Healthy Schools Team and Partners</i>		<i>35% of schools serving deprived communities working on Healthy Schools Plus by March 2010 95% of Devon Schools with Healthy School Status submit Healthy Schools Plus plans by July 2009</i>
<i>2.2a Roll out the Physical Education, Daily Physical Activity and School Sport Strategy</i>	<i>Learning Development Partnership PEDPASS Team</i>	<i>Steve Kibble</i>	<i>85% of Devon schools and 80% of SCo Partnerships to sign up to the Devon 5 hour offer and the PEDPASS delivery strategy.</i>
<i>2.2b Implementing the Closing the Gap” Active Children and Young People in Devon Programme</i>	<i>School Sports Partnerships</i>	<i>Steve Kibble</i>	<i>To establish a lead teacher in every secondary school responsible for activity interventions for the least active 20% of CYP</i>
<i>2.3 Develop SEALplus programme</i>	<i>Healthy Schools plus funding</i>	<i>Chris Wardle</i>	<i>Establish pilot programmes with Learning Communities Agree appropriate Performance Indicators</i>
<i>2.4 Deliver the National Child Measurement Programme</i>	<i>Public Health Nursing Team</i>	<i>Miles Hapgood</i>	<i>Number of schools engaged Number of reception and year 6 pupils measured</i>
<i>2.5 Develop a care pathway approach for children who are overweight and obese</i>	<i>Primary Care Trust</i>	<i>Sara Gibbs</i>	<i>Sign off agreed pathway</i>
<i>2.6 To continue the quality and coverage of specialist substance misuse treatment for those young people who experience serious harm from substance misuse, building on progress to date</i>	<i>Drug and Alcohol Action Team/DCC</i>	<i>Maureen Muckersie</i>	<i>Specified in the Young People’s Substance Misuse Plan</i>

## Risk Management

Identify the risks associated with achieving the objectives. Describe how the risks are to be managed and monitored under Business Continuity Intentions column. Calculate the likelihood and potential impact (Risk score) where 1 is unlikely to occur or low impact if it does occur and 5 is expected to occur and catastrophic if it does occur. Complete the risk table below as example. Only register here if risk over 15

*Example: Likelihood 4 x Impact 5 = 20*

<b>Identified Risk</b>	<b>Business Continuity Intentions or measures to address</b>	<b>Risk score</b>
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	<b>risk identified</b>	
1.1, 1.2 and 1.3 Capacity of Midwifery and Public Health Nursing teams to deliver the programmes	Budget pressures limiting recruitment to full staffing levels	16
2.1 School not prioritising Healthy Schools due to other priorities	Promote work in context of Healthy Learning Communities and 21 <sup>st</sup> Century schools agenda	16
2.4 Schools not signing up to the programme	Promote as integral part of Healthy Schools	16
2.5 Capacity/resource issues to support elements of the programme	Develop pathway within existing resources	16
2.6 Funding issues	Budget pressures nationally and locally requiring service to be restricted	16

## Performance Management

Identify the performance measures associated with achieving the objectives. These can be inputs, outputs and outcome measures. All local measures described will need to be set up in SPAR.net. A template is available if measures are not currently reported through SPAR.net, (contact [julie.mitchell@devon.gov.uk](mailto:julie.mitchell@devon.gov.uk)).

<b>National/Local</b>	<b>Performance Measures/ indicators</b>	<b>Target 2009/10 (if appropriate)</b>	<b>Responsible Officer</b>
1.1 Local	% of babies below 1500 grams and 2500 grams % of mothers receiving a Family Health Needs Assessment		Ian Tearle
1.2 Local	Immunisation rates at 12, 24 and 60 months		Ian Tearle
1.3 Local LAA NI 51	% of mothers recorded on quarterly basis % of mothers breastfeeding at 6-8 weeks	85% of mothers recorded	Ian Tearle
2.1 Local	% of schools accredited for Healthy Schools % of schools engaged on Healthy Schools Plus	92.5% of schools achieve Healthy Schools status by March 2010 35% of schools working on Healthy Schools Plus (based on Income Deprivation Affecting Children Indicator) 95% of schools with Healthy Schools status submit Healthy Schools Plus action plans by July 2009	Annette Lyons
2.2a Local	% of schools signed up to deliver the PEDPASS strategy to deliver 5 hours per week of activity (2+1+2)	85% of schools signed up to run the PEDPASS 2+1+2 offer	Steve Kibble
2.2b Local	Annual 4% increase in active children and young people from the most inactive 20% (18,625) 5 to 16 year old pupils, identified as taking part in less than 3 sessions of 30 minutes duration per week	4% (745) children and young people more active over the 2008/09 baseline	Steve Kibble

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	<i>(3 x 30) of physical activity beyond the curriculum</i>		
<i>2.3 Local</i>	<i>Agreed number of schools/learning communities working on the programme Establish baseline data for pupil attitudes to school and self</i>	<i>Agree project plan and recruit schools/learning communities</i>	<i>Chris Wardle</i>
<i>2.4 Nat NI 56</i>	<i>% of yr 6 pupils classified as obese</i>	<i>15.9% of yr 6 pupils obese</i>	<i>Becky Carmichael</i>
<i>2.5 Local</i>	<i>Agree indicators as part of the Care Pathway development</i>	<i>Indicators agreed</i>	<i>Ian Tearle</i>
<i>2.6 Nat NI 115</i>	<i>To measure progress in reducing the proportion of young people frequently misusing substances</i>		<i>Maureen Muckersie</i>

## Final checklist:

Have you addressed all **green issues** related to the delivery of these actions?

Have you identified how the **voices of children and young people** will be heard and how this will impact on improved delivery?

Have you identified and planned for **equality and diversity** implications arising from your proposed activities?